



*"Masterful, powerful, transformative."*

—Chadia El Meouchi Naoum,  
Aspen Global Leadership Network

**Fires, floods, the rising cost of living,  
and increasing inequality.**

In *The Weaver's Way*, Corrina Grace argues that the sense of safety and security that those of us in the West carry with us is a dangerous illusion. A more certain future is only possible if we throw off that illusion, rethink our understanding of how change happens, and find new tools for social change in the world around us.

Whether it's in the aftermath of a natural disaster or in the daily lives of those living in marginalized communities around the world, the business-as-usual approach to change—change that makes a real difference—isn't sustainable.

Based on Corrina's first-hand experience, social impact strategy succeeds when ordinary people are empowered to come together and weave their communities back together. *The Weaver's Way* provides a blueprint for shaping change that harnesses our instinct for connection and caring. Inspired by the legacy of Guatemalan women weavers, *The Weaver's Way* calls for us to come together, pick up the threads, and become Weavers.

*"...one of the most remarkable,  
beautiful, practical, and inspiring  
books on community-based change  
I've yet to encounter."*

—Margaret Wheatley, author  
*Leadership and the New Science* and  
*Who Do We Choose to Be?*

# The Weaver's Way

What an Ancient Art Can Teach You  
About Your Approach  
to Shaping Change



## About Corrina Grace

Corrina is the co-founder of SERES, a UNESCO award-winning organization that cultivates and catalyzes youth leaders to build more just and sustainable futures in Central America. She currently sits on the board and serves as senior advisor to SERES' passionate, multi-lingual team and volunteer youth trainers.

Corrina brings an engineer's love for solving problems, a pioneering spirit, and entrepreneurial tendencies to everything she does. She is a Fellow of the 10th class of the Central America Leadership Initiative and a member of the Aspen Global Leadership Network. She holds a master's in social innovation for sustainable development from Università degli Studi di Torino and a bachelor's degree in mechanical engineering from the University of New South Wales, Sydney.



**"Brilliant, moving, and inspiring."**

—Wendy Palmer, Leadership Embodiment

**"...strategies for the healing our world needs today."**

— Louise Tarrier, CEO, Carbon Positive Australia

**"...much-needed medicine for our challenging times."**

— Akaya Windwood



## Target Audience

- Individuals who are or want to become active in creating or leading change initiatives
- Climate change and social change activists
- Nonprofits, charities, NGOs, and government organizations
- Businesses wanting to play a leadership role in change initiatives that benefit others
- Donors and volunteers
- Everyday people wanting to create big or small changes for themselves or others

## Promotion

- PR and media release distribution
- Social media engagement and visibility on various platforms to an engaged audience for launch and sustaining post-launch
- Speaking engagements
- TV, podcast, magazine interviews and features
- Book signing events and readings (virtual)

## Categories

Books > Business & Money > Processes & Infrastructure > Organizational Change  
Books > Business & Money > Management & Leadership > Decision-Making & Problem Solving  
Books > Business & Money > Economics > Sustainable Development  
Books > Education & Teaching > Schools & Teaching > Education Theory > Administration  
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