



Jack Rocco always knew he was adopted. Born in Erie, Pennsylvania in 1966, he knew his biological parents were young college students who couldn't afford to keep a child. At least, that's the story he was told. *Recycled: A Reluctant Search for True Self Through Nurture, Nature, and Free Will* tells the real story.

Jack becomes the first in his blue-collar Italian-American family to attend university, going on to study medicine at Temple University School of Medicine. When he's thirty, Jack learns that the story he's been told about his adoption might not be true. He starts reading about adoption trauma and lists his details with an adoption registry.

While working as an orthopaedic surgeon in Rhode Island, Jack marries and moves to Pennsylvania. His daughter's birth brings Jack an onslaught of questions about nature and nurture. Then Jack receives the call that his birth mother has been found, and there's the first inkling that one of Jack's parents was African-American.

Jack meets his birth mother, who is Caucasian. She tells Jack that he looks like his father, Larry, who had darker skin.

Reading the transcript of the court proceedings regarding his adoption, Jack comes across the judge's question, "Are you the mother of this Negro Child?" This changes everything about who Jack thought he was.

One of the most thrilling, shocking, yet hopeful books about hidden identity and adoption you'll read.

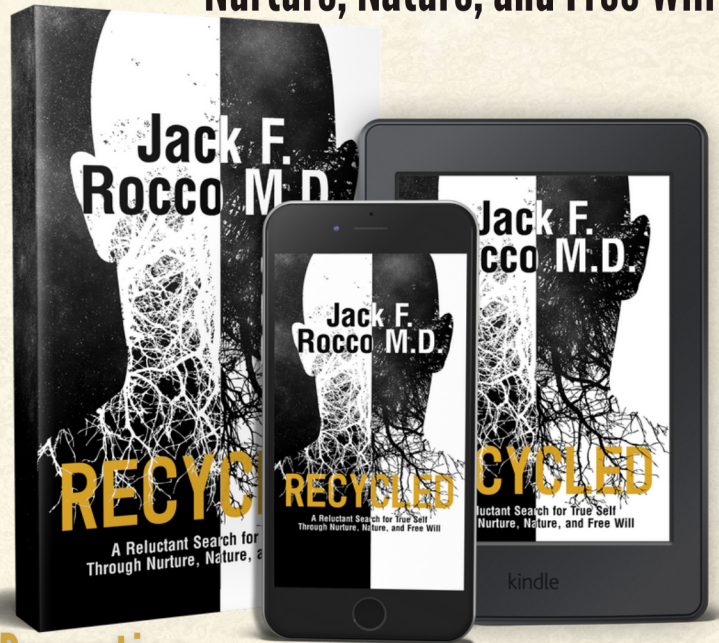
Jack Rocco M.D. has more than thirty years as a practicing orthopedic surgeon. His work has taken him to many countries and cultures, including to Japan, where he served in the U.S. Air Force, and to Madagascar, where, through a nonprofit organization he established, he treated children suffering primarily from clubfoot. He has served on the board at Shriners Hospital for Children in Philadelphia.

Recycled, his first book, chronicles the behind-the-scenes, reluctant, and subconscious journey exploring the impact of being relinquished and adopted during the baby-scoop era of the mid-sixties. As he eventually finds his birth families, he also finds himself. He lives outside Charlotte, North Carolina.



Recycled

A Reluctant Search for True Self Through Nurture, Nature, and Free Will



Promotion

- Publicity and PR to secure TV, podcast, magazine interviews and features
- Social media engagement and visibility on various platforms to an engaged audience for launch and sustaining post-launch
- Speaking engagements
- Book signing events and readings
- Social media advertising for launch and sustaining post-launch
- Targeted keyword ad campaign



Target Audience

- Readers adopted as children or who experienced a “Not Parent Expected” event (NPE) and are grappling with questions around identity
- Their emotional pain stems from a feeling of not fitting in or having trouble finding their way
- Readers of this book may seek to understand the dynamics of maternal separation
- They dream of raising well-adjusted children
- They are interested in relationships
- The reader may be an adoptive parent/adoptee/birth mother.

Display Categories

FAMILY & RELATIONSHIPS > Adoption & Fostering
SOCIAL SCIENCE > Race & Ethnic Relations
SELF-HELP > Personal Growth > General

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Breathing Life Into Ideas



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**“I will always will be grateful for having
been **recycled**, but in the end I’m
probably at my best just being me.”**

-JACK ROCCO, MD

