



## Dying with Dad Tough Talks for Easier Endings

Before Yvonne Caputo was thirty, she could list seventeen family members and friends who had passed away. Among them were her uncle Claude and his son Jimmy, both dead by suicide about two years apart; her cousin Alan, murdered in Central Park; and her brother Mark, killed in an accident. Each of these deaths left her with many questions, the most important of which was: Why don't we talk about the end of life before the end of life?

Years later, while working in a retirement community, Yvonne learns about the Five Wishes, a legal document that expresses a person's end-of-life wishes. She decides to broach this difficult subject with her dad, whom she had grown closer with while writing her first book, *Flying with Dad*. What will the outcome of discussing such a dark subject be?

*Dying with Dad* takes us along for the journey and inspires us to think about that discussion none of us really want to have. It is about death and grief. But it's also about crossing the finish line joyfully and triumphantly.



**"My divine paradox: I had to do something difficult to experience something beautiful."**

— Yvonne Caputo, *Dying with Dad*

### About Yvonne Caputo

Yvonne Caputo has been a storyteller all her life, dedicated to creating and facilitating meaningful conversations. As a teacher, psychotherapist, corporate trainer, speaker and consultant, she's used stories to widen the eyes of her students, soften the pain in the hearts of her clients, and bring a point home for her audiences.

While she knows the power of meaningful conversations, she went decades without having them with her dad. It wasn't until she was in her sixties that she realized in order to build the kind of relationship she wanted with him, she would need to have the conversations he was open to having; not the other way around.

These meaningful conversations inspired her two books: *Flying with Dad* and *Dying with Dad*.

### Promotion

- Social media engagement and visibility on various platforms to an engaged audience for launch and sustaining post-launch
- Speaking engagements
- TV, podcast, magazine interviews and features
- Book signing events and readings
- Social media advertising for launch and sustaining post-launch
- Targeted keyword ad campaign



*"The most challenging journeys are made easier when someone has gone before us and leaves a helpful trail to follow. Yvonne Caputo's Dying with Dad provides a gift to every reader that shows, in a very real and practical sense, how to take good care of the people we love the most. Her example of using Five Wishes with her dad shows this is something that is within reach for all of us."*

— **Paul Malley**

President, Aging with Dignity

## Target Audience

- Adult children and their aging parents, anyone who cares for a loved one that is ill
- Gerontology, geriatric, hospice organizations
- Medical professionals, coaches, psychologists, mentors
- Organizations that hire speakers to address these audiences

## Display Categories

Politics & Social Sciences > Sociology > Death  
Self-Help > Death & Grief > Grief & Bereavement  
Relationships > Love & Loss  
Medical Books > Medicine > Medical Ethics  
Parenting & Relationships > Aging Parents  
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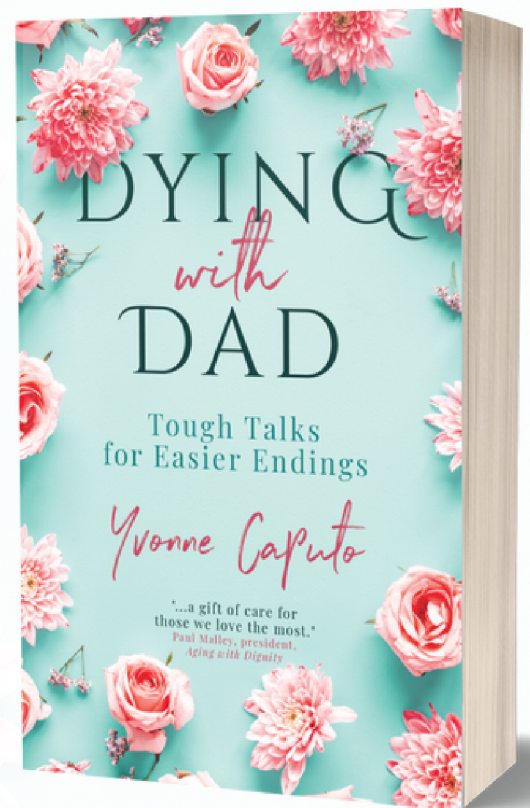
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