

FOR IMMEDIATE RELEASE

***Award-Winning Author Yvonne Caputo Announces Maincrest Media Book Award for
Dying With Dad: Tough Talks for Easier Endings***

Pennsburg, Pennsylvania —10-16-2022 – Award-winning author, Yvonne Caputo, announced today that *Dying With Dad: Tough Talks for Easier Endings* (Ingenium Books, 2022) has been named a Maincrest Media Book Award Winner in the Death and Dying category.

The Maincrest Media Book Award Program establishes the benchmark for excellence in books and the publishing community as a whole. Each book entered into the Maincrest Media Book Award Program is rigorously evaluated by an esteemed panel of seasoned industry professionals provide valuable insight into what influences book buying decisions in today's marketplace.

“How could you let your father die when he could have been saved? Even if it's what he wanted, wasn't that hard?”

When Yvonne Caputo wrote her first book, *Flying with Dad*, she was surprised to find that readers had questions—not about her father's adventures in World War II, but about how, years later, she was brave enough to stop paramedics from reviving him to respect his Do Not Resuscitate order.

In *Dying with Dad*, Yvonne's goal is to share the empowering message with those with aging or ill loved ones: that it is possible to have open and brave conversations with our dying loved one that make the death experience better for everyone. She shares the joy she felt when her father died—not because he died, but because at the end of his life he was treated exactly

the way he'd wanted. It was possible because she dared to have a heart-to-heart conversation with him about his wishes for end-of-life experiences before it was too late.

Yvonne Caputo's *Dying With Dad: Tough Talks for Easier Endings* has set the standard for excellence and innovation in writing. This award is a testament to the talent, creativity, and vision of its author.

"I'm thrilled to receive a Maincrest Media Book Award because it reinforces the importance of the message of my book and helps me continue to honor my father. It's the gift that keeps on giving."

A full list of winners can be found at www.maincrestmedia.com.

ABOUT Yvonne Caputo

Yvonne Caputo is a psychotherapist, corporate trainer, consultant, and former teacher. She's always been a storyteller, using stories to widen the eyes of her students, soften the pain in the hearts of her clients, and bring a point home for her audience. She's the author of two books: *Flying With Dad* (2019) and *Dying With Dad* (2022).

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ABOUT INGENIUM BOOKS:

Ingenium Books empowers and enriches people's lives by creating and publishing outstanding and award-winning books about transformation: stories that demonstrate how we can transform our relationships, our health, our bodies, our finances, ourselves. We publish stories that challenge and awe and inspire, that build our trust in the universe, and stories that challenge us to re-examine what we thought was possible.

ABOUT MAINCREST MEDIA:

Maincrest Media is a book marketing company that offers authors, publishers and literary professionals easier, simpler, more cost-effective ways to promote their books to the world. Our programs are designed to bring increased recognition to thousands of exceptionally written, high quality books that are published each year. In addition, the free resources, support and one-on-one marketing services we provide are designed to provide authors and publishers with what they need to succeed.

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