

Nova

The Courage to Rise

How many stars are up there, Aurora?

Too many to count, Stella.

More than a million? You should know. I'm just the big mouth.

Okay, maybe a billion. You're not that loud, Stella. And you're six months older than me.

Nova: The Courage to Rise charts the exploration and inner growth journey of two seventeen-year-old girls: down-to-earth Aurora and quirky Stella. Both grew up without her mother—Aurora in the foster system, Stella raised by her grandfather. Their search for mothering messages in the stars while they're on an inner-city camping adventure is sparked by a torn bit of a discarded research paper. A quest is initiated.

Aurora and Stella discover self-love and self-worth while learning the value of being part of a community working toward a greater good. When they can't afford to recharge the data on their phones, they're surprised to find deeper connections with themselves, each other, and those around them. They learn about the importance of empathy and kindness, authenticity and trustworthiness, positive self-talk and body image, new ways to think about faith, and that they can choose to think differently about their past to build a meaningful future.

While they're questlisting, a surprising encounter helps Aurora answer questions about what happened to her mother—answers she's not sure she's ready to hear. And Stella's journey puts her on an unexpected path: that of being a leadership resource for other young women just like her who are searching for themselves and a better life.

Promotion

- TV, podcast, magazine interviews and features
- Book signing events and readings
- Social media campaign including influencer outreach
- Social media advertising for launch and sustaining post-launch
- Targeted keyword ad campaign
- Celebrity outreach
- Paperback copies provided in 250-500+ beauty boxes monthly via Beauty in Everything Foundation



Awards



International Impact Book Awards 2021
Young Adult category **WINNER**
Female Empowerment category **WINNER**



Firebird Book Awards 2021
Coming of Age **3rd place winner**
Young Adult Fiction **3rd place winner**

About Tricia Jacobson

Tricia is a social entrepreneur, writer, blogger, finance veteran, and fierce child advocate. Founder of the children's clothing brand, Crossing Arrows and Beauty in Everything Foundation, she has been involved throughout her community through charitable organizations with most of her volunteer work focused on child advocacy.

Throughout the growth of Crossing Arrows, Tricia realized she wanted to inspire and empower girls on a larger platform and so the Beauty in Everything Foundation was created. She plans to use her leadership background and passion to empower girls to be courageous, kind, and to thrive in this journey we call life.

"I loved this book. It was beautifully written and full of emotions and important life lessons. It talks about all of the challenges young girls have to face growing up and how they overcome them. Both Aurora and Stella are very wise for their age and i enjoyed reading about how they view the world and how connected they are to their surroundings. They are both extremely lovable and strong characters. Amazing book!"

—**NetGalley Reviewer**

Target Audience

- Vulnerable and at-risk young women ages 12-18
- Parents largely absent (for variety of reasons)
- Don't feel empowered, or that they have choices in life, likely feel victimized by their circumstances
- Adults who know/care about/support/interact with these young women and girls

Categories

Teen & Young Adult > Literature & Fiction > Coming of Age
Teen & Young Adult > Literature & Fiction > Girls & Women
Teen & Young Adult > Literature & Fiction > Personal Health
Teen & Young Adult > Literature & Fiction > Loners & Outcasts

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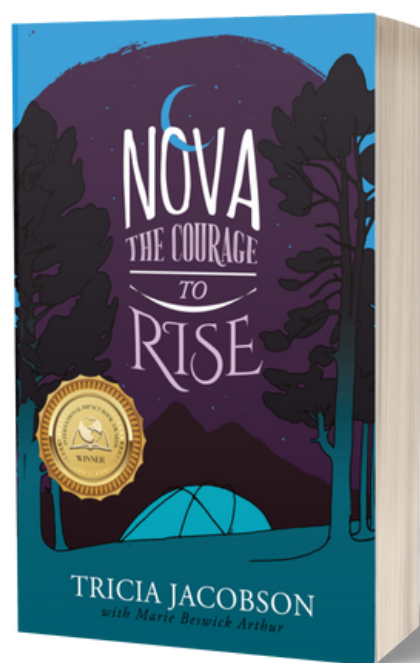
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